



**COLLECTIVE ACTION –
BUILDING ALLIANCES AGAINST CORRUPTION
IN SOUTH EAST EUROPE**

DRAFT AGENDA



#OECDseeurope

**Thursday-Friday,
24 -25 September 2020**
OECD Zoom

CONTEXT

Weak institutions and insufficient enforcement practices spur corruption and anti-competitive behaviour, which discourage new and much-needed investments and alienate business transactions. In the face of the widespread and deep-rooted corruption, individual actions alone are insufficient to bring about significant ethical changes and achieve transparent processes.

Collective actions across a given sector can be more effective in promoting commonly defined rules, which are adhered to globally and individually. This type of action is an important tool in advancing integrity and achieving a level playing field for all actors in the market. Beyond better economic outcomes, collective actions also boost the reputation – and thus economic attractiveness – of countries where such initiatives are deployed.

In South East Europe the perceived level of corruption remains fairly high (Corruption Perception Index 2019), which can lead to market distortions and hamper sustainable economic growth (OECD Competitiveness Outlook 2018). A common understanding of this pressing issue is needed to build mutual trust and to induce tangible change. The webinar therefore aims to gather government officials, business representatives, civil society and academia to understand how "[Collective Action](#)" and OECD toolkits and international practices can help fight corruption while supporting efforts in creating fair market conditions in South East Europe.

OBJECTIVES OF THE WEBINAR

- Gather the main stakeholders and provide a forum to debate how Collective Action can help fight corruption taking into account the country specific challenges;
- Share global lessons on Collective Action initiatives that give preconditions for a level playing field on transparent rules and international principles;
- Discuss Collective Action initiatives in the three pilot countries from South East Europe (Bosnia and Herzegovina, Croatia and Serbia) and how OECD tools and international standards can support combatting corruption and help creating fair market conditions;
- Shed light how Covid-19 is affecting Collective Action initiatives.

STRUCTURE OF THE WEBINAR

The webinar will spread over two days, starting with a plenary session and continuing with three country specific sessions.

The **plenary roundtable** will bring key actors on Collective Action to discuss global lessons on the advantages of implementing Collective Action initiatives and share OECD tools and practices in combatting corruption across the economy and society. Insights from this roundtable will form an important basis to discuss how Collective Action can be applied in South East European context and support ongoing efforts in the fight of corruption.

The subsequent **country roundtable** will be dedicated to the Collective Action challenges and priorities of Croatia, Bosnia and Herzegovina and Serbia. Stakeholders from the private sector, government, academia and civil society will share their experiences and examine how Collective Action can help countries' implementing reforms in the fight against corruption.

24th of September, 09:00-12:00 (CET)

GLOBAL LESSONS ON THE ADVANTAGES OF IMPLEMENTING COLLECTIVE ACTION

Registration: click [here](#) if you have not yet registered

09:00-09:10 **Technical introduction to the ZOOM webinar**

09:10-09:15 **Welcoming remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

09:15-09:45 **Opening Remarks**

Mr. Andreas SCHAAL, Director, Global Relations Secretariat, OECD

Ms. Sabine ZINDERA, Vice President, Legal and Compliance, Head of Collective Action, Siemens AG

09:45-11:15 **Global Lessons on the Advantages of Implementing Collective Action**

Moderator: **Ms. Anita RICHTER**, Senior Policy Analyst, OECD South East Europe Division

Why Collective Action? Do and Don'ts in Collective Action

Mr. Carlos CONDE, Head, OECD Middle East and North Africa Division

Key Stages in Launching a Collective Action Initiative

Ms. Gemma AIOLFI, Head of Compliance, Basel Institute on Governance

A New Way to Build Anti-Corruption Capacity in SOE's

Ms. Isabel CANE, Head, OECD Trust in Business Initiative

Collective Action for Business Integrity and Transparency – case study from Lithuania

Ms. Ieva LAPEIKIENE, Head of the *Clear Wave* initiative in Lithuania

Ethics and Compliance in Collective Action – case study from Turkey

Ms. Neslihan YAKAL, Secretary General, TEID Ethics and Reputation Society

The Regional Anti-Corruption Initiatives of Collective Action in South East Europe

Mr. Vladan JOKSIMOVIC, Head of RAI Secretariat

11:15-11.50 **Questions and Answers, Open Discussion**

11:50-12.00 **Concluding Remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

24th of September, 14:00-16:00 (CET)

PUTTING COLLECTIVE ACTION INTO PRACTICE - FACTORS OF SUCCESS

ROUNDTABLE CROATIA

Registration: click [here](#) if you have not yet registered

14:00-14:10 **Technical introduction to the ZOOM webinar**

14:10-14:20 **Welcoming remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

14:20-15:20 **Putting Collective Action into Practice - Factors of Success**

Moderator: **Ms. Vera RADEVA**, Policy Analyst, OECD South East Europe Division

This roundtable aims to raise awareness about advantages of Collective Action (CA) in the fight against corruption. By taking stock of existing initiatives and areas with high risk of fraud and corruption in Croatia, the roundtable seeks to identify how an alliance between the private sector, government, academia and civil society can be designed and consolidated. The roundtable intentions to shed light how the Covid-19 crisis is affecting CA initiatives in preventing corruption.

Additional discussion topics and panellists include:

What are the incentives of the private sector to participate pro-actively in CA initiatives in Croatia?

Ms. Andreja PAVLOVIC, Oikon Ltd. – Institute of Applied Ecology, Head of Department of Nature Protection and Landscape Architecture

What are the main challenges to initiate and implement CA in Croatia?

Mr. Velibor MACKIC, Advisor to the President of Republic of Croatia

What is the role of academia in reducing corrupt behaviour through CA?

Prof. Dr. Sanja SEVER MALIS, Faculty of Economics and Business, University of Zagreb

Prof. Mirko KLARIC, Faculty of Public Administration, University of Split

15:20-15.50 **Open Discussion**

15:50-16:00 **Concluding Remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

25th of September, 09:00-11:00 (CET)

PUTTING COLLECTIVE ACTION INTO PRACTICE - FACTORS OF SUCCESS

ROUNDTABLE SERBIA

Registration: click [here](#) if you have not yet registered

09:00-09:10 **Technical introduction to the ZOOM webinar**

09:10-09:20 **Welcoming remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

09:20-10:20 **Putting Collective Action into Practice - Factors of Success**

Moderator: **Mr. Hendrik BOSSHAMMER**, Project Manager, OECD South East Europe Division

This roundtable aims to raise awareness about advantages of Collective Action in the fight against corruption. By taking stock of existing initiatives and areas with high risk of fraud and corruption in Serbia, the roundtable seeks to identify how an alliance between the private sector, government, academia and civil society can be designed and consolidated. The roundtable intentions to shed light how the Covid-19 crisis is affecting CA initiatives in preventing corruption.

Addition discussion topics and panellists include:

What is needed to strengthen Collective Action in Serbia?

Mr. Miroslav MILETIC, Advisor to the President, Chamber of Commerce and Industry of Serbia

What are the main challenges to initiate and implement CA in Serbia?

Ms. Bojana SMARTEK, Senior Advisor for Strategic Planning and Development, The Agency for Prevention of Corruption

In which areas can Collective Action be most helpful in Serbia?

Mr. Vladimir RADOMIROVIC, Editor-in-chief, Pistaljka.rs

What is the role of academia in reducing corrupt behaviour through CA?

Prof. Ivana KRSTIC, Faculty of Law, University of Belgrade

Prof. Marko SLAVKOVIC, Faculty of Economics, University of Kragujevac

10:20-10:50 **Open Discussion**

10:50-11:00 **Concluding Remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

25th of September, 14:00-16:00 (CET)

PUTTING COLLECTIVE ACTION INTO PRACTICE - FACTORS OF SUCCESS

ROUNDTABLE BOSNIA AND HERZEGOVINA

Registration: click [here](#) if you have not yet registered

14:00-14:10 **Technical introduction to the ZOOM webinar**

14:10-14:20 **Welcoming remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division

14:20-15:20 **Putting Collective Action into Practice - Factors of Success**

Moderator: **Ms. Vera RADEVA**, Policy Analyst, OECD South East Europe Division

This roundtable aims to raise awareness about advantages of Collective Action (CA) in the fight against corruption. By taking stock of existing initiatives and areas with high risk of fraud and corruption in Bosnia and Herzegovina, the roundtable seeks to identify how an alliance between the private sector, government, academia and civil society can be designed and consolidated. The roundtable intentions to shed light how the Covid-19 crisis is affecting CA initiatives in preventing corruption.

Discussion topics and panellists include:

How to incentivize the private sector to participate pro-actively in CA initiatives?

Mr. Vjekoslav VUKOVIC, President, Foreign Trade Chamber of BIH (TBC)

Mr. Saša ACIC, Head of Employers' Association of RS

Mr. Mirsad JASARSPAHIC, President, Chamber of Economy of FBiH

What are the main challenges to initiate and implement CA in BIH?

Mr. Erduan KAFEDZIC, Head of the Anti-Corruption office in Canton Sarajevo

Mr. Goran MIRASCIC, Advisor to the Prime Minister of the Federation of BIH

In which areas can Collective Action be most helpful in BIH?

Ms. Ivana KORAJLIC, Executive Director, Transparency International BIH

What is the role of academia in reducing corrupt behaviour through CA?

Prof. Amel DELIC, Faculty of Administration, University of Sarajevo

15:20-15:50 **Open Discussion**

15:50-16:00 **Concluding Remarks**

Ms. Marzena KISIELEWSKA, Head, OECD South East Europe Division